The all-new Audi RS 5 has arrived in South Africa, redefining high performance through plug-in hybrid technology

- **Audi's first high-performance plug-in hybrid delivers 470 kW and 825 Nm from a twin-turbo V6 and electric motor.**
- **A world-first quattro drivetrain with Dynamic Torque Control introduces a new level of agility, precision and control.**
- **The all-new RS 5 range (including Avant and Sedan body styles) strengthens Audi South Africa's continued new product offensive.**

Johannesburg, November 2026 – Audi South Africa introduces the all-new Audi RS 5, marking a significant milestone for the brand with its first high-performance plug-in hybrid. Combining the distinctive character of a twin-turbocharged V6 with the immediate response of electric power, the RS 5 represents a bold expression of Vorsprung durch Technik, where electrification is engineered to elevate performance.

Available in both Sedan and Avant body styles, the all-new RS 5 takes its place among the halo models of the Four Rings. Its introduction further strengthens Audi South Africa's continued product offensive, building on the momentum of recent model introductions while showcasing the latest advancements in high-performance engineering, design and technology.

At the heart of the RS 5 is a clear engineering philosophy: electrification should do more than enhance efficiency. It should intensify performance. Through the integration of combustion and electric power, an advanced quattro drivetrain and sophisticated chassis technology, the RS 5 delivers an engaging driving experience that is as precise as it is powerful.

Electrification engineered for extraordinary performance

For the first time in an Audi RS production model, a 2.9-litre twin-turbocharged V6 engine is paired with an electric motor, producing a combined system output of 470 kW and 825 Nm of torque. This powerful combination propels the all-new RS 5 from 0 to 100 km/h in just 3.6 seconds.

The integration of electric power brings an additional dimension to the RS driving experience. By delivering immediate torque, the electric motor complements the V6 engine, sharpening throttle

INTERNAL

response and enhancing acceleration. The two power sources work in harmony to deliver the characteristic performance of Audi RS, with the added responsiveness and control made possible by hybrid technology.

Power is transmitted through an eight-speed tiptronic transmission and quattro all-wheel drive, ensuring confident power delivery and traction across a wide range of driving conditions.
The plug-in hybrid system incorporates a lithium-ion battery with a usable capacity of 22 kWh, enabling an electric driving range of between 78 and 84 kilometres. This allows the RS 5 to combine its performance credentials with the ability to undertake everyday journeys using electric power alone.

AC charging capability of up to 11 kW provides convenient charging at home or compatible public charging points, extending the practicality of the plug-in hybrid powertrain. However, charging of the battery is also possible through intelligent recouperation technology.

The times during which the driver doesn't have their foot on the throttle are of major importance to the plug-in hybrid's efficiency. Energy recovery (recouperation) is controlled depending on the selected gear in accordance with a pre-defined deceleration rate. In addition, automatic recouperation can be activated via the MMI. It lets the vehicle vary regeneration automatically. While the RS 5 is moving under electric power, the regen rate can be adjusted during coasting in three stages using the paddles on the steering wheel – just like on the all-electric models. The new RS 5 has two operating modes: "EV" and "Hybrid." In EV mode, the high-performance model relies solely on electric propulsion. Besides automatic operation in Hybrid mode, a preferred state of charge for the battery can be selected using a digital slider, meaning users have full control over how far the battery is charged.

Full power is available at the push of a button thanks to the boost function. Press it, and the performance hybrid deploys maximum acceleration for ten seconds – perfect for quick overtakes. When the function is activated, the gearbox selects the perfect gear to ensure instant, direct, and dynamic acceleration. A countdown in the driver information display shows how much of the ten seconds of boost remains. Afterwards, the system returns to the previously selected driving mode. Indeed, the function can be triggered while any drive select mode is active. When the boost button is pressed during all-electric driving, the 2.9-litre V6 TFSI engine is instantly ready to offer the car's full power potential. At the same time, the exhaust valves open for an extra emotional sound experience.

INTERNAL

With an electronically governed top speed of 250 km/h as standard, the RS 5 delivers formidable performance. For customers seeking an even more focused expression of Audi RS design and engineering, the optional Audi Sport package includes a sportier bumper design, while also increasing the electronically limited top speed to 285 km/h.

quattro reimagined: A new dimension of driving dynamics

Beyond its impressive power output, the all-new RS 5 introduces a significant advancement in how performance is delivered.

At the centre of its dynamic capabilities is a completely new quattro drivetrain with Dynamic Torque Control, featuring the world's first electromechanical torque vectoring system at the rear axle of a production vehicle.

This advanced technology enables exceptionally precise distribution of torque between the rear wheels, continuously adapting to driving conditions and driver inputs. By actively influencing how power is delivered, the system enhances cornering agility, traction and stability, allowing the RS 5 to respond with remarkable precision and composure.

Working in conjunction with the drivetrain is a bespoke RS sport suspension system featuring twin-valve shock absorbers. Engineered to deliver an exceptionally broad range of driving characteristics, the suspension combines the responsiveness and control demanded during dynamic driving with the composure required for everyday use.

Through Audi drive select, drivers can tailor the vehicle's character to their preferences, with driving modes that include balanced, dynamic and RS sport. An additional RS torque rear mode is designed for controlled driving environments and is approved exclusively for use on closed courses.
Together, these technologies demonstrate Audi Sport's approach to performance, where power, agility and precision work in harmony to create a more engaging connection between driver and vehicle.

Distinctively RS: Design with presence and purpose

The all-new Audi RS 5 makes its performance credentials immediately apparent through an exterior design that is both commanding and sophisticated.

INTERNAL

Its muscular proportions, sculpted surfaces and RS-specific detailing create a powerful visual identity, while retaining the precision and elegance that define Audi design. Compared to the base model A5, it has been widened by four centimetres on either side both front and rear.

A striking front end, characterised by a distinctive Singleframe grille and purposeful air intakes, establishes an assertive presence. Pronounced body contours flow towards the rear, where RS-specific design elements reinforce the vehicle's sporting character. The RS exhaust system’s tips are centrally positioned and have matte oval tailpipes. In a nod to the motorsport heritage of the RS 5, a red reflector is vertically placed in the centre of the diffuser.

Both the Sedan and Avant express this design philosophy through their individual silhouettes. The Sedan presents a sleek, athletic profile, while the Avant combines the same performance-focused design language with the practicality and versatility of an estate body style.

Standard exterior equipment includes Gloss Black RS detailing, black exterior mirror housings, an RS sport exhaust system and 20-inch Audi Sport five-Y-spoke alloy wheels in Platinum Grey. Darkened Matrix LED headlights with dynamic light sequencing and dynamic turn signals further enhance the vehicle's visual identity and also include an RS-specific signature, while LED rear lights pro provide a highly distinguishing feature from the rear.

For customers seeking a more individual expression of RS design, a selection of optional 21-inch Audi Sport alloy wheels is available in finishes including Platinum Grey Matte, Black Metallic and Neodymium Gold Matte.

The optional Audi Sport package introduces more assertive RS bumpers and additional performance-focused design elements, while optional Gloss Carbon and Matte Carbon Camouflage styling packages provide further opportunities for exterior personalisation.

The Matte Carbon Camouflage finish, inspired by materials used in the supercar segment, features a composite structure formed from individual carbon-fibre fragments, giving each component a unique appearance.

A carefully curated selection of exterior colours includes Progressive Red, Ascari Blue, Daytona Grey, Plateau Grey and Mythos Black. Bedford Green is offered exclusively in conjunction with the

INTERNAL

Audi Sport package, while Audi exclusive opens the door to an extensive selection of bespoke exterior finishes.

Crafted for performance. Designed for refinement.

Inside, the all-new RS 5 brings together the sporting character of Audi RS with the craftsmanship, material quality and attention to detail synonymous with the Four Rings.

The cabin has been designed around the driver, combining a performance-focused layout with carefully selected materials, RS-specific detailing and advanced digital technology.

Standard RS sport seats plus feature perforated leather upholstery with distinctive honeycomb detailing, fine Nappa leather elements and contrasting stitching. Dinamica microfibre surfaces, Anthracite brushed aluminium inlays and illuminated RS accents contribute to an interior that feels both purposeful and luxurious.

The RS sport steering wheel, flattened at the top and bottom, incorporates multifunction controls, shift paddles and distinctive RS elements, reinforcing the connection between driver and machine. Comfort is equally considered. Electrically adjustable front seats are equipped as standard with heating, ventilation and massage functionality, while three-zone deluxe automatic climate control and ambient lighting package pro further enhance the cabin experience.

For customers seeking a more individual interior environment, optional RS interior packages introduce distinctive colour combinations, contrast stitching and material treatments.
These include expressive red and green interior themes, while Audi exclusive offers an extensive selection of personalised upholstery, Dinamica microfibre finishes and decorative elements. Optional Carbon Twill, Aluminium Rhombus and Matte Carbon Camouflage inlays provide further opportunities to tailor the cabin's appearance.

The result is an interior that reflects the dual character of the RS 5: a performance-focused cockpit complemented by the craftsmanship and considered luxury expected of Audi.

INTERNAL

Technology designed around the driver

The all-new Audi RS 5 complements its performance engineering with a comprehensive suite of digital technologies designed to enhance connectivity, convenience and the driving experience. At the centre of the cabin is Audi's digital interface, incorporating Audi virtual cockpit plus and the MMI experience plus infotainment system. The Audi virtual cockpit offers sporty dials tailored to the RS 5 that display engine revolutions, speed, and a shift light. Keen drivers can also access performance data like G forces, temperatures and pressures for individual tyres, lap times, as well as detailed information to the drivetrain, power, and acceleration.

The factory-fitted Audi driving experience function enables particularly in-depth analysis of driver's actions – including on world-famous racetracks, if desired. The RS 5 records data on accelerator and brake pedal use, oversteer and understeer, as well as lateral, longitudinal, and overall acceleration. Lap and sector times can be recorded accurately, saved, and compared across multiple runs.

Even unknown or private racetracks are no problem: the RS 5 automatically creates new track profiles based on a recorded lap. Users can also set up individual sectors and compare them later with previous laps – including split times and analysis of individual track segments in terms of lateral acceleration and other parameters. For a complete experience, drivers can document their journey on video: an optional dashcam, discreetly integrated into the rearview mirror, visually captures highlights, and driving achievements.

A standard head-up display presents key driving information within the driver's field of vision, while the MMI front passenger display introduces an additional digital interface for the front passenger. The standard Bang & Olufsen 3D Premium sound system delivers an immersive audio experience, complementing the carefully considered cabin environment.

Additional standard convenience features include a digital key, Audi phone box, smartphone interface, electrically operated luggage compartment lid and a comprehensive selection of driver assistance technologies.

Adaptive cruise control, park assist plus, surround view cameras and various active safety systems further enhance convenience and confidence during everyday driving.

INTERNAL

For customers seeking additional functionality, the optional Technology package pro introduces features including digital OLED rear lights, a 3D & 360-degree camera, remote parking assistance and adaptive cruise assist plus.

A panoramic glass roof with switchable transparency is also available as a no-cost option. Its nine individually controllable segments allow occupants to adjust the amount of natural light entering the cabin, providing a sophisticated balance between openness, comfort and privacy.

Together, these technologies reinforce the RS 5's position as a vehicle where advanced digital innovation and Audi Sport performance are seamlessly integrated.

Pricing and availability

The all-new Audi RS 5 Avant Audi RS 5 Sedan are available at the below Audi RS Dealerships across South Africa:

- Audi Centre Bryanston
- Audi Centre Centurion
- Audi Centre East Rand
- Audi Centre Hatfield
- Audi Centre Rivonia
- Audi Centre Sandton
- Audi Centre West Rand
- Audi Centre Wonderboom
- Audi Centre Claremont
- Audi Centre Pinetown

The online car configurator on Audi South Africa's website (www.audi.co.za) also allows interested customers to build their Audi RS 5 according to their customization.

Recommended Retail Pricing (including VAT and CO_2 emissions tax) is as follows:

Model	Powertrain	Price
Audi RS 5 Sedan	470kW quattro	R2,430,000
Audi RS 5 Avant	470kW quattro	R2,470,000

INTERNAL

Every model is sold with Audi South Africa's comprehensive 5-year/100,000 km Audi Freeway Plan as standard, ensuring complete peace of mind throughout ownership. Customers can also benefit from Audi Assured Guaranteed Future Value (GFV) through Audi Financial Services, providing greater flexibility and confidence at the end of their finance agreement.

An exclusive expression of performance

With its pioneering plug-in hybrid powertrain, advanced driving dynamics, RS-specific design and sophisticated craftsmanship, the all-new Audi RS 5 represents a compelling expression of Audi high-performance philosophy, reinforcing the Four Rings' commitment to advancing performance through technology.

ENDS

For queries, please contact:
Faith Sikosana
Communications & Relationships Manager
Cell: 083 490 8085
E-mail: faith.sikosana@audi.co.za
www.audi.co.za

INTERNAL